**Week 1 Module Challenge – Report**

1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

* The number of theatre crowdfunding campaigns is significantly greater than all other categories. Furthermore, they also most likely to be successful amongst all other categories.
* Crowdfunding campaigns in relation to journalism may have a considerably small amount compared to other categories, however the campaign will always be successful.
* Crowdfunding campaigns that commence in July are most likely to end up being successful.

1. **What are some limitations of this data set?**

* The sample size being only limited to 1000. Could possibly get a more accurate representation of outcomes if the number was increased.
* The sample size being only limited to a handful of countries. Population may play a part in the amount of backers a crowdfunding campaign receives.
* The sample size being only limited to a few categories. Products that people launch that relate to other categories that aren’t listed can bring a whole new group of individuals that have a greater passion for it leading to more donations and overall a successful campaign.

1. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* A table/graph that shows the correlation between the duration of the campaign (date created to date ended) and the outcome of the campaign could be interesting. We could do this by finding the number of days between start and end date. Its possible that a campaign is more successful if it were to run longer.